



Contest Rules

The free contest is open to middle school, high school and post-secondary students in any CTE or project-based (hands-on) class or program.

The Rubin team, in coordination with industry professionals, will determine the 10 national finalists after a review of all submissions.

The public will then vote on the finalists, and the students from grades 9th-12th and post-secondary programs with the highest vote total after the voting period will win 1st, 2nd and 3rd places. Rubin will also announce an "Up and Coming" winner from grades 6th-8th.

The finalists and winners may be featured in press releases directed at the national CTE community and the general news media (ex: local newspapers, TV and radio).

All students who enter will receive a certificate of participation and a portfolio that displays the work they submitted for the contest!

Prizes

The 10 national high school/post-secondary finalists and the middle school winner will receive a certificate of achievement, \$25 Amazon gift card and letter of recommendation from Danny Rubin, founder of Rubin.

The 1st, 2nd and 3rd place winners from high school/post-secondary along with the middle school winner will receive a banner for the school to display.

The teacher of the 1st place student will receive a cash prize of \$250 to be used for the classroom.

In addition, the 1st place student will receive:

- National recognition throughout the CTE community and general news media
- \$200 gift certificate to purchase professional business attire
- Complimentary professional headshot provided through JCPenney/Lifetouch
- The opportunity to serve as a paid virtual intern for the Rubin team in summer 2023 or fall 2023

Judging Panel

The judging panel will be Rubin team members along with industry professionals who have hired and managed interns at their places of business.

FAQ

When does the contest start?

The submission period begins February 1, 2023 and runs through March 3, 2023.

Does it cost money to participate?

NO! It's 100% free to participate no matter how many of your students compete.

How do I register?

Teachers or administrators need to complete [this short form](#). Upon completion, you will receive an email with all submission materials.

How many of my students can participate?

You can have as many students participate as you would like. However, you may want to hold an internal competition first and send your top students to the national contest.

What data will you collect from my students?

We will collect first/last name, grade level and email address. We will also ask students to submit videos of a handshake and phone skills as well as written submissions.

Students or their parent/guardian are required to sign a waiver provided in the contest packet (teachers: [register here](#) for the contest packet).

If your school needs Rubi to agree to additional data-sharing terms, please contact us at support@rubineducation.com.

Does our school or CTE program have to be a Rubi customer to participate?

No, any school or CTE program can participate in the contest. The Rubi team has taken activities (ex: How to do a handshake) from our popular [Emerge](#) curriculum and made the resources available for all students to complete.

What grade levels can participate in the contest?

Students in grades 6th-12th are eligible as well as students in a post-secondary CTE program.

About Rubin

Rubin is the leader in online training for employability and work readiness skills. The company provides Emerge, a digital curriculum that teaches effective writing and speaking skills, to thousands of students in middle school, high school and higher education. Rubin also has a real-time notification tool for soft skills called Propel.

Founded in 2017 by Danny Rubin, a former television news reporter and consultant to NBC's "Meet the Press," Rubin teaches students nationwide critical lessons for email/phone etiquette, networking, team communication, leadership communication and more. Our motto: "Write well, open doors!"