

## 2026 America's Next Great Intern contest rubric

Category	Performance Indicators
<b>Category 1: Email Etiquette</b>	Subject line is short but descriptive
	Address the recipient with a proper title
	Email body is not one big paragraph
	Includes a courteous closing line and the student's name
<b>Category 2: Research and Critical Thinking</b>	Provides two questions for Scott Kaufman-Ross at the NBA
	Questions prove the student watched the provided video clips
	Questions show critical thinking about the work that goes on at the NBA
	Demonstrates appropriate writing skills (spelling, grammar, sentence structure)
<b>Category 3: Ethical Dilemma</b>	Provides a decision for the ethical dilemma
	Explains <i>why</i> the student made the decision
	Answer is thoughtful and not hurried
	Demonstrates appropriate writing skills (spelling, grammar, sentence structure)